THE IRISH WHISKEY MASTERS 2020

RECOGNISING THE MASTERS IN THEIR FIELDS

In July 2020, *The Spirits Business* will stage **The Irish Whiskey Masters** competition in a drive to find and reward the finest Irish Whiskey brands on the world stage. Chaired by *The Spirits Business* and a panel of leading spirits specialists, the spirits will be judged in a blind tasting, to discover the **Irish Whiskey Masters of 2020**. Excellence will be recognised by category.

Silver, Gold and Master medals will be awarded in each category. The Master winners will then be judged for the overall title of Irish Whiskey Taste Master 2020.

- To enter The Irish Whiskey Masters 2020, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the Masters Series
- Awards will be given at the discretion of the judges
- The chairman's decision is final
- Medal winners will be receive an official results email in the beginning of August 2020.

TO ENTER:

1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each category entered to: Rhiannon Morris ***The Irish Whiskey Masters***, Wine Sorted, Little Owl Farm, Main Road, Murcott OX5 2RE UK. *Refunds cannot be given for samples that do not arrive on time*.
4. **Please ensure that all UK duty on samples is pre-paid**. This can be arranged through your shipping company.
5. A high-resolution bottle shot of each product entered must be emailed to **rhiannon@thespiritsbusiness.com** by the closing date

Entry Deadline:25th June 2020

Sample Deadline: 30th June 2020

Rhiannon Morris
The Spirits Business
t: +44 (0) 207 803 2430 f: +44 (0)207 803 2430
rhiannon.morris@thespiritsbusiness.com

TŶ NANT NATURAL MINERAL WATER
OFFICIAL WATERS OF THE SPIRITS BUSINESS

THREE ARTISANAL 3 CENTS BEVERAGES EST. 2014
OFFICIAL TONIC & MIXER OF THE SPIRITS BUSINESS

THE IRISH WHISKEY MASTERS 2020

Single Malt

Standard (Up to and including £40)
Premium (£41-£60)
Super-Premium (£61-£90)
Ultra-Premium (+£91)

Blended

Standard (Up to and including £30)
Premium (£31-£45)
Super-Premium (£46-£60)
Ultra-Premium (+£60)

Single Grain

Standard (Up to and including £30)
Premium (£31-£45)
Super-Premium (£46-£60)
Ultra-Premium (+£60)

Single Pot Still

Standard (Up to and including £40)
Premium (£41-£60)
Super-Premium (£61-£90)
Ultra-Premium (+£91)

Flavoured Irish Whiskey

Poitin

Marketing Campaign*

Design & Packaging*

*Please note that these categories will be judged in November.

THE IRISH WHISKEY MASTERS 2020

Product Name
Name will appear in results printed in The Spirits Business magazine. Please provide correct spelling.

.....

.....

Category Name:.....

Country and region of origin:

.....

Name of distillery *(not for publication):*

.....

Brand owner *(to be printed in results)*:

.....

Brand's website:

.....

Age:..... Alcohol content (%abv):.....

Recommended Retail Price (£/$/€):.....

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Brand's website:

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Age:..... Alcohol content (%abv):.....

Recommended Retail Price (£/$/€):.....

THE GLOBAL SPIRITS MASTERS

Entry Form

You may enter several products on one form, but please submit just ONE entry form per Masters competition. To enter other Global Spirits Masters competitions, please use a new form.

If you are submitting the entry form in writing, please use CAPITAL letters.

Once completed, please send the form, **along with your samples**, to The Global Spirits Masters either by fax or post, using the details below.
Alternatively, you can enter online at www.thespiritsbusiness.com/globalspiritsmasters.

The Global Spirits Masters
Wine Sorted,
Little Owl Farm,
Main Road,
Murcott
OX5 2RE
UK

Please contact Rhiannon Morris **rhiannon.morris@thespiritsbusiness.com** or on **+44(0)20 7803 2430** with any questions.

Contact Details

Please enter the details of the person/company submitting the entries

Contact Name:.....
Company Name:.....
Nature of business (distributor/ PR/ producer/etc):.....
Job title:.....
Telephone:.....
Email:.....
Fax:.....
Address:.....
.....
.....
Invoicing address (if different to contact address):
.....
.....
.....

Contact and product information will be kept by The Spirits Business for future reference and to update you on The Global Spirits Masters and The Spirits Business news.

If you do not wish to be contacted by The Spirits Business or The Global Spirits Masters, please tick this box ☐

If you do not wish to be contacted by third party companies, tick this box ☐

For office use only

Entry No:..... GSM category:.....
No. of entries:..... Date received:.....
Payment:.....

Payment details

The cost of entry is £195+VAT for the first entry, and £155+VAT for each additional entry made into the same Global Spirits Masters competition. Additional entries to other competitions will be considered as separate.

Each category entered is considered an additional entry.

Please allow enough time for your samples to reach us. Refunds cannot be offered for late samples.
See www.thespiritsbusiness.com/globalspiritsmasters for entry deadlines.

Medal artwork will be provided free of charge in JPG, PDF or PNG format. For a quote to supply high resolution medal artwork please contact Rhiannon Morris at **rhiannon.morris@thespiritsbusiness.**com or on **+44(0)20 7803 2430**

VAT Number:.....

Companies within the UK add VAT at 20%. Companies in the EU and outside the EU, do not include UK VAT with your entry.

Total entry fee enclosed:.....
Number of products entered:.....

Pay by card

Please charge £..... to my

Visa ☐ Mastercard ☐ AMEX ☐

Card no: .....

Expiry date: ...../..... Issue no: .....

3-digit security code: .....

Credit card transactions will be taken in UK sterling at the current exchange rate.

Pay by cheque

Cheques made payable to Union Press Ltd

Pay by BACS transfer

Bank Name: HSBC, 73 High Street, Watford, WD17 2DS, UK
Account name: Union Press Ltd
Account number: 32069385
Sort code: 40-45-27
IBAN: GB39HBUK40452732069385
BIC: HBUKGB4109N

SIGNATURE:.....

DATE:.....

CHECKLIST... HAVE YOU DONE THE FOLLOWING?

☐ **Completed your entry form** ☐ **Emailed high-resolution bottle shots**
☐ **Enclosed a cheque or completed credit card details**
☐ **Packed 2 bottles per entry (duty paid)**

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