THE RUM & CACHAÇA MASTERS 2020

RECOGNISING THE MASTERS IN THEIR FIELDS

In February 2020, The Spirits Business will stage The Rum & Cachaça Masters competition in a drive to find and reward the finest rum and cachaça brands on the world stage. Chaired by The Spirits Business and a panel of leading spirits specialists, the rums and cachaças will be judged in a blind tasting, to discover the Rum & Cachaça Masters of 2020. Excellence will be recognised by category.

Silver, Gold and Master medals will be awarded in each category. The Master winners will then be judged for the overall title of Rum and Cachaça Taste Master 2020.

- To enter The Rum & Cachaça Masters 2020, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the Masters Series
- Awards will be given at the discretion of the judges
- The chairman’s decision is final
- Medal winners will be receive an official results email in the beginning of March 2020.

TO ENTER:
1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each category entered to: Rhiannon Morris, The Rum & Cachaça Masters 2020, Wine Sorted, Little Owl Farm, Main Road, Murcott OX5 2RE UK. Refunds cannot be given for samples that do not arrive on time.
4. Please ensure that all UK duty on samples is pre-paid. This can be arranged through your shipping company.
5. A high-resolution bottle shot of each product entered must be emailed to rhiannon.morris@thespiritsbusiness.com by the closing date

Entry Deadline: 1st February 2020
Sample Deadline: 4th February 2020
Categories

(please write the category on details page)

Cane Spirit/Cachaça
White Rum

RUM
White Rum – Standard (£0 - £15)
White Rum – Premium (£16 - £20)
White Rum – Super Premium (£21 - £30)
White Rum – Ultra Premium (£31+)
Gold Rum Aged up to 7 years
Gold Rum Aged 8 - 12 years
Gold Rum Aged over 13 years
Gold Rum - Premium (£0 - £25)
Gold Rum - Super Premium (£26 - £40)
Gold Rum - Ultra Premium (£41+)
Dark Rum Aged up to 7
Dark Rum - Aged 7 to 12
Dark Rum aged over 13 years
Dark Rum - Premium (£0 - £25)
Dark Rum - Super Premium (£26 - £40)
Dark Rum - Ultra Premium (£41+)
Agricole Rhum
Agricole Aged Rhum
Spiced
Rum Liqueurs
White Overproof
Gold Rum – Overproof
Dark Rum Overproof
Agricole Overproof Rhum
Flavoured Rum

Marketing Campaign*
Design & Packaging*

*Please note that these categories will be judged in November and are charged as a separate competition.

CHECKLIST... HAVE YOU DONE THE FOLLOWING?
- Filled in your entry form
- Enclosed a cheque or completed credit card details
- Packed all samples entered (2 x 70cl/3 x 50cl bottles per entry)
- Duty paid
- High-Resolution bottle shots
THE GLOBAL SPIRITS MASTERS

Entry Form

You may enter several products on one form, but please submit just ONE entry form per Masters competition. To enter other Global Spirits Masters competitions, please use a new form.

If you are submitting the entry form in writing, please use CAPITAL letters.

Once completed, please send the form, along with your samples, to The Global Spirits Masters either by fax or post, using the details below.

Alternatively, you can enter online at www.thespiritsbusiness.com/globalspiritsmasters.

The Global Spirits Masters
Wine Sorted,
Little Owl Farm,
Main Road,
Murcott
OX5 2RE
UK
Fax: +44(0)20 7803 2421

Please contact Rhiannon Morris at rhiannon.morris@thespiritsbusiness.com or on +44(0)20 7803 2430 with any questions.

Contact Details
Please enter the details of the person/company submitting the entries
Contact Name: ......................................................
Company Name: ...................................................
Nature of business (distributor/ PR/ producer/etc): ........................................................
Job title: .............................................................
Telephone: ...........................................................
Email: ...............................................................
Fax: ....................................................................... 
Address: ................................................................
...........................................................................
...........................................................................
Invoicing address (if different to contact address):
...........................................................................
...........................................................................

Payment details
The cost of entry is £195+VAT for the first entry, and £150+VAT for each additional entry made into the same Global Spirits Masters competition. Additional entries to other competitions will be considered as separate.

Each category entered is considered an additional entry. Please allow enough time for your samples to reach us. Refunds cannot be offered for late samples.

See www.thespiritsbusiness.com/globalspiritsmasters for entry deadlines.

Medal artwork will be provided free of charge in JPG, PDF or PNG format. For a quote to supply high resolution medal artwork please contact Rhiannon Morris at rhiannon.morris@thespiritsbusiness.com or on +44(0)20 7803 2430

VAT Number: .......................................................

Companies within the UK add VAT at 20%. Companies in the EU and outside the EU, do not include UK VAT with your entry.

Total entry fee enclosed: ........................................
Number of products entered: ...................................

Pay by card
Please charge £……………… to my
Visa □ Mastercard □ AMEX □

Card no: .............................................................
Expiry date: ………../………… Issue no: ……………
3-digit security code: ..............................
Credit card transactions will be taken in UK sterling at the current exchange rate.

Pay by cheque
Cheques made payable to Union Press Ltd

Pay by BACS transfer
Bank Name: HSBC, 73 High Street, Watford, WD17 2DS, UK
Account name: Union Press Ltd
Account number: 32069385
Sort code: 40-45-27
IBAN: GB39HBUK40452732069385
BIC: HBUKGB4109N
SIGNATURE: ..........................................................
DATE: .................................................................

CHECKLIST... HAVE YOU DONE THE FOLLOWING?
☐ Completed your entry form ☐ Emailed high-resolution bottle shots
☐ Enclosed a cheque or completed credit card details
☐ Packed 2 bottles per entry (duty paid)
# THE GLOBAL SPIRITS MASTERS

## Product details

*If entering more products than this page allows, please print and fill out multiple copies accordingly*

**Global Spirits Masters Competition:**

- Please write the name of the competition being entered. For a full list of competitions and categories, go to www.thespiritsbusiness.com/globalspiritsmasters. Please note entry entitles products to be judged in the category specified only. Please ensure your products are entered in the correct categories.

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<th>Brand Owner Company (to be printed in results)</th>
<th>Brand’s Website</th>
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